



FOR IMMEDIATE RELEASE

CONTACT:

Matt Kelley, MAVIN Foundation Founder/President,
206.622.7101 matt@mavinfoundation.org;
Renata Almeida, Public Relations 206.622.7101
renata@mavinfoundation.org

21 March 2005

GENERATION MIX ANNOUNCES HOST ORGANIZATIONS FOR 16 TOUR STOPS AROUND THE NATION

(Seattle) Twenty organizations around the U.S. will host Generation MIX Tour activities during the historic 5-week, 8,000-mile journey to raise awareness of America's mixed race baby boom. **As host organizations, they will conduct community outreach and organize local activity fairs and keynote presentations in each of the 16 Tour stops.** The main goal: To promote a national dialogue about the multiracial experience.

At each pitstop, local communities learn about the multiracial experience through **family-friendly activities, interactive games, reading materials, comprehensive resource lists and facilitated dialogues.** In addition to the activity fairs, audiences will enjoy a **keynote stage presentation** by the five Tour crew members who will combine personal anecdotes with compelling information about the mixed race experience. The public can also participate via a comprehensive Tour website.

"We're very excited and grateful to be working with such diverse community and campus organizations," says Marinda Melonson, the Generation MIX project manager. "One of our most important goals is to work with a wide range network of organizations and to support their infrastructure, so they can impact their local mixed race community." She concludes, "We have already heard how Tour planning has helped to energize host organizations and spread the word in their communities!"

Host organizations represent a broad cross-section of campus and community interests. For example, the Los Angeles pitstop is being hosted by the **Association of MultiEthnic Americans (AMEA)**, the oldest international association of multiracial advocacy groups (www.ameasite.org). In New York, Tour activities are being coordinated by **Molloy Toy Inc.**, makers of the Real-Kidz biracial dolls (www.real-kidz.com). In Boston, two multiracial student organizations—**MOST at Tufts University** and **ReMixed at Harvard University**— have teamed up to host the Tour. Media seeking to speak with host organizations are asked to contact MAVIN.

The Generation MIX National Awareness Tour is a project of MAVIN Foundation, the nation's leading organization that celebrates and advocates for mixed race people and families. Since 1998, MAVIN's award-winning projects like MAVIN magazine and the MatchMaker Bone Marrow Project have raised awareness of this rapidly growing population. For more information, visit www.mavinfoundation.org or www.generationmix.org. (Page 1 of 2)



FOR IMMEDIATE RELEASE

CONTACT:

Matt Kelley, MAVIN Foundation Founder/President,
206.622.7101 matt@mavinfoundation.org;
Renata Almeida, Public Relations 206.622.7101
renata@mavinfoundation.org

The following 20 organizations around the U.S. will host Generation MIX Tour activities from April 4 through May 10, 2005.

Generation MIX National Awareness Tour Host Organizations		
April 4	Seattle, WA	MiXeD at the University of Washington
April 5	Portland, OR	Oregon Council on Multiracial Affairs & Mujeres at Portland State U.
April 7	San Francisco, CA	Fusion: A Summer Program for Mixed Heritage Youth
April 9	Los Angeles, CA	Association of MultiEthnic Americans and HapaSC (partner)
April 12	Tempe, AZ	Students Identifying Biracial and Multiracial at Arizona State Univ. and SwirlArizona
April 15	Austin, TX	Neapolitan at the University of Texas
April 19	Atlanta, GA	TBA
April 23	College Park, MD	Multiracial and Biracial Student Association at Univ. of Maryland
April 24	Washington, DC	Smithsonian Asian Pacific American Program
April 25	Philadelphia, PA	Check One? at the University of Pennsylvania
April 26	New York, NY	Molloy Toy Inc.
April 28	Boston, MA	Multiracial Organization of Students at Tufts University and ReMixed at Harvard University
May 3	Chicago, IL	Biracial Family Network
May 4	Madison, WI	Social Change Collective at Madison Area Technical College The Midwest Center for Cultural Competence, LLC
May 5	Twin Cities, MN	The Mixed Blood Theater
May 10	Seattle, WA	Garfield Community Center, Seattle Park and Recreation in cooperation with Mayor Greg Nickles' Race and Social Justice Initiative

Dates, hosts and destinations are subject to change.

(Page 2 of 2)



Generation MIX is a MAVIN Foundation project